

Media release, September 12, 2023

## maxon Receives the Embassy of Switzerland Gallatin Award

**Once a year, the Embassy of Switzerland presents an award in recognition of exceptional and outstanding contributions to the Swiss-American friendship.**

The newly named Gallatin Award celebrates the close reciprocal relationship between Switzerland and the United States as sister nations. It is meant to highlight the continuous commitment and strong relationship between Switzerland and the U.S. across multiple disciplines and industries. The award was presented to maxon at this year's Soirée Suisse event held in Washington D.C.

The Swiss Ambassador to the United States, Jacques Pitteloud, presented the Gallatin Award to maxon in front of over 1000 guests that included members of congress, local and state officials, CEOs from Swiss and US multinational companies, influential journalists, the American Swiss Foundation's Young Leaders, directors of cultural institutions, and many other high-ranking members of the business community who honor the Swiss-American relationship.

With the feature topic of "Make it Swiss! Tradition Meets Innovation," Pitteloud acknowledged how maxon began as a small company in the Swiss Alps that produced foils for electric razors. From those humble beginnings, maxon grew through creativity and innovation to eventually design and manufacture precision technologies that eventually put motors in wearable insulin pumps as well as Mars rovers—indicating the power of Swiss innovation across industries.

maxon was recognized as bringing high-levels of engineering expertise and creative ingenuity to Swiss-American relations. maxon was identified as expanding and forging new pathways for Swiss-American collaborations and creating new opportunities for a high-level of cooperation now and into the future.

During his speech, Jacques Pitteloud recognized maxon as being a worldwide leader in providing high-precision drive technologies that are invaluable in applications such as medicine, aerospace, industrial automation, and robotics. He acknowledged maxon's excellence in innovation, ingenuity, and visionary engineering capabilities.

CEO of maxon USA, Chris Blake, accepted the award, saying, "Mr. Ambassador, on behalf of the Braun family and all the global employees, please accept my gratitude for recognizing the achievements we have made in the United States by selecting maxon for the Gallatin Award this year." Mr. Blake went on to express that through the combination of Swiss grown technologies, innovative ideas, the best people, and a vibrant US economy, maxon was able to provide automation that contributed to space and satellite

technologies such as several Mars rovers, life-altering medical devices that made patients' lives better, and other products "too numerous to count."

Overall, the night was met with appreciation and enthusiasm by all who attended.



Swiss Ambassador Jacques Pitteloud presents Gallatin award to maxon.



Gallatin Award

### **The Swiss specialist for quality drives**

maxon is a developer and manufacturer of brushed and brushless DC motors, as well as gearheads, encoders, controllers, and entire mechatronic systems. maxon drives are used wherever the requirements are particularly high: in NASA's Mars rovers, in surgical power tools, in humanoid robots, and in precision industrial applications, for example. To maintain its leadership in this demanding market, the company invests a considerable share of its annual revenue in research and development. Worldwide, maxon has more than 3000 employees at nine production sites and is represented by sales companies in more than 30 countries.